

Design in context. Judgment in practice.

A study of Reet Gaur's guided summer programme at Mindleap Labs, the visual systems she encountered, and an AI-assisted workflow grounded in human validation.



EXISTING MINDLEAP IDENTITY · SHOWN FOR STUDY CONTEXT

Scope. The certificate documents guided activities and practical assignments. The mentor describes Reet's participation in website flow and messaging discussions. The analysis of Mindleap and CLEAR on later pages is a retrospective reading of existing sites, not a record that Reet designed those identities.

What the evidence supports

Certificate, mentor account and visual observations have different evidential weight.

01 / CERTIFICATE, ISSUED 15 AUGUST 2026

The Mindleap Labs certificate confirms completion of a guided learning and mentorship programme from 15 June to 15 August 2026. It records practical exposure to visual communication, branding, digital design, AI-assisted creative workflows and design for technology products.

VISUAL COMMUNICATION	Reviewed and developed visual concepts for web-based communication, considering clarity, hierarchy, composition and consistency.
BRAND AND TYPE	Explored brand presentation, typography pairings, spacing and the application of Mindleap elements across digital touchpoints.
GRAPHIC DESIGN	Created and refined visual assets, presentation elements, website graphics and supporting digital concepts.
AI-ASSISTED PROCESS	Used generative tools for concepts, prompts, iterations and refinement while applying human judgment to selection and final direction.

02 / MENTOR ACCOUNT

Her mentor also describes Reet’s participation in ideation around the Mindleap website flow and messaging. Exact suggestions, dates and draft artifacts have not yet been identified; this is therefore described as participation in discussion, not authorship of the finished site.

03 / RETROSPECTIVE ANALYSIS

The logo, type and layout notes on pages 3 and 5 describe what can be observed in the existing public identities. They are not claimed as Reet’s own design rationale.

Reading Mindleap's identity

The visual analysis below records an existing identity, not a new logo specification.



MARK & WORDMARK / PROVIDED MINDLEAP ASSET

LOGO

The mark combines two ascending diagonal strokes with a dot. The accompanying wordmark uses open tracking and substantial breathing room. These are observations of the supplied asset; construction ratios, exact spacing and designer intent are not documented.

TYPE

The live site presents its headlines in a firm, modern sans serif and pairs them with direct explanatory copy. Onest is used in the observed live styling. This analysis describes the current web presentation; it does not imply that Reet selected the typeface.

FLOW

The opening statement moves into a plain description of the offer and progressively more detailed information. Reet participated in guided ideation about flow and messaging. Her specific proposals need her own drafts or recollection before they can be credited individually.

Design lesson. A clear proposition, typographic hierarchy and controlled space help a visitor understand a technical offer. That is a reflection drawn from studying the site, rather than a claim that Reet designed the shipped pages.

AI augmentation, human validation

A working principle taught during the programme and reflected in its certificate.

AI can accelerate exploration, but a person has to determine what is true, useful, appropriate and publishable. The certificate documents Reet using generative tools for ideation, prompting, iteration and refinement, with human judgment over the selected direction.

01 CONTEXT

State the audience, purpose, constraints, existing identity and facts that cannot be guessed.

02 AUGMENT

Ask a tool for alternatives: early visual directions, candidate phrasings or a wider field of options.

03 INTERROGATE

Check each result against the brief. Inspect clarity, accuracy, originality, legibility and fit.

04 VALIDATE

A person selects, revises and is accountable for the final communication.

Credit boundary. This is the mentor's teaching approach and the method Reet practised during guided work. The evidence does not establish that she originated Mindleap's AI philosophy or led its product strategy.

CLEAR: an open reference

A later visual reading of CLEAR Outcomes, separate from the documented Mindleap work.



CLEAR

OUTCOMES METHODOLOGY · FREE & OPEN

HEADER-INSPIRED REFERENCE RENDERING, NOT AN ORIGINAL LOGO FILE

Mark & type. The live header shows a compact green line mark, tracked sans-serif CLEAR wordmark and a small descriptor. The hero introduces a warmer serif face, while body copy remains in a restrained sans serif. The observed pale ground and green accent keep a public resource approachable and easy to scan.

Spacing & structure. Clear intervals between sections and generous text margins allow explanation to unfold in stages. These are qualitative observations; no original spacing tokens, font licensing details or logo construction notes were provided.

BEFORE PUBLIC CREDIT IS FINALISED

Ask Reet which Mindleap website ideas she proposed, whether any of her graphics can be shown, and how she describes her own learning. Check whether CLEAR was actually discussed during the programme. Until then, CLEAR stays a reference study, not a project she worked on.

Sources: Mindleap Labs Certificate of Completion for Reet Gaur (15 August 2026); mentor account supplied for this portfolio; visual observation of mindleap.no and clearoutcomes.org (September 2026).